

# Achieving seamless connectivity in China

**GNX**

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For investments, international trade, or its vast manufacturing capabilities, China is an important force in the global economy and home to thousands of international companies that reside or do business there. Needless to say, **reliable and seamless internet connectivity becomes a lifeline**, enabling operations and communications across all parties.

By addressing the region's key connectivity challenges, we are empowering enterprises to unlock the region's potential and stay ahead in a complex landscape.

## Challenges

# Barriers to connectivity

Domestic internet in China is as good as it can get. But when data needs to cross the border, things get tricky, impacting the flow of information for international companies doing business in the region.

## Lack of access

Regulatory restrictions create barriers to accessing international websites and restrict the use of some SaaS applications, impacting collaboration.

## Latency & packet loss

Processes and systems used to control the Internet (content filtering, IP blocking, etc.) can affect user experience and even critical business functions when they impact performance.

## Limited cloud connectivity

These same regulations impact access to some major Clouds outside the country, impeding seamless access for employees in and outside China.

## The GNX solution

# Performance meets compliance

Depending on your business goals and use case, GNX's range of tailored solutions will overcome the challenges of cross-border connectivity with China.

## Premium DIA

A solution based on two components: a regular DIA connection establishing a private point-to-point link between China and an international data center, smoothing cross-border access. The second component provides internet access within a DC beyond China's borders.

## End-to-end Private Connectivity

Ideal for businesses with a presence in China's public cloud provider regions. We offer seamless end-to-end private connectivity between China-based and European-based cloud regions via secure tunnels, ensuring compliance with regulatory requirements.

## Hybrid - Domestic and Private Connectivity

A hybrid solution using SD-WAN to manage the traffic to be sent in different directions. This is often used by enterprises with a strong presence in China.

Azure Europe West



Equinix Frankfurt



Point-to-point

China border



Azure china East2



## Benefits

# Why GNX for your connectivity in China?



## Seamless access

By relying on GNX, users worldwide can access the information and applications they need to perform daily operations.



## Compliant

GNX solutions offer the sweet spot between regulatory compliance and best possible connectivity.



## User experience

Lower latencies result in a better flow of information and more stable communications between staff, partners, and customers.



## Carrier- and technology-neutral

Our solutions are designed with a customer-centric approach and zero bias, fully based on your specific needs.

# Let's talk

Looking to thrive in China while staying connected to global opportunities? We've got you. Get in touch to explore together what the best solution is for your business.

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**GNX** Straightforward  
connectivity